**STATEMENT OF INTENT**

In order for your application to be processed your personal statement – **STATEMENT OF INTENT** is needed with your APPLICATION.

**Guidelines to Note:**

1. Format of the Statement on Intent – Letter Format.
2. The content of the letter is basically explaining the following:

* Why you want to study at the University of Bedfordshire
* Why you have chosen your course – MBA
* How it will help you fulfill your career goals (Professionally and Personally)

1. The document should **1.5 line spaced** and **MINIMUM ONE (1) page long.**
2. All three (3) questions to be answered in paragraphs and should be in the form of an essay (i.e., on one document)
3. **Do NOT include questions in your response to UOB it is a guideline.**
4. **Submit in Word Format**

**IMPORTANT:**

* **Kindly note this Personal Statement is an assessment of your writing skills, so we advise that this document is done to the best of your ability**

**See Page 2 for the Letter Template.**

The Registrar

International Admissions

University of Bedfordshire

University Square

Luton

Bedfordshire LU 1 3 JU

United Kingdom

To whom it may concern,

Paragraph 1

* Why have you chosen the University Bedfordshire?

Paragraph 2

* Why have you chosen your course of study? (State area of specialization of MBA)

Paragraph 3

* How will it help you fulfil your personal and professional goals?

Yours sincerely,

John Doe