

12 MONTH

MBA

REDEFINE GLOBAL EXECUTIVE LEADERSHIP



in partnership with
University of
Bedfordshire

Specializations and Curriculum Academic Year **2025/2026**



The **MBA in Business Administration** is a 12-month degree programme, crafted for seasoned and aspiring managers seeking to accelerate their strategic impact across all core business functions.

Unit Code	Unit Title	Credits
MBA001	Responsible Leadership & Sustainable Management	30
MBA002	Management Decision Making	30
MBA003	Innovation & Entrepreneurship	30
MBA004	Strategy: Analysis and Practice	30
MBA005	Applied Project/Dissertation	60

Learning Outcomes:

By completing this MBA, you will:

- Enhance your analytical acumen and technological awareness. Build creative leadership capabilities that foster a culture of continuous innovation and change.
- Gain the ability to lead ethically and sustainably in complex, global business environments.
- Acquire hands-on consultancy experience, translating theory into measurable business impact.
- Position yourself for accelerated career progression into senior roles across strategy, innovation and organisational leadership.

Graduates emerge ready to assume senior roles, whether as strategic consultants, business-unit leaders or C-suite executives armed with a holistic toolkit and an expanded professional network to drive innovation and sustainable growth in today's global marketplace.

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Marketing

The **MBA in Marketing** is tailored for early-career professionals who aspire to lead in the fast-paced, digitally driven marketing world. The programme integrates strategic marketing management, digital analytics and contemporary practices centered on customer engagement & brand development.

It emphasizes responsible leadership, digital business acumen and equality, diversity and inclusivity (EDI), equipping graduates to lead ethically in diverse environments.

Unit Code	Unit Title	Credits
MBA001	Responsible Leadership & Sustainable Management	30
MBA006	Digital Analytics & Online Customer Experience	30
MBA007	Strategic Marketing Management	30
MBA004	Strategy: Analysis and Practice	30
MBA005	Applied Project/Dissertation	60

Learning Outcomes:

By completing this MBA (Marketing), you will:

- Master cutting-edge marketing tools and frameworks for modern digital and omni-channel environments.
- Develop strategic decision-making skills to lead marketing initiatives and teams.
- Gain an up-to-date understanding of digital analytics, consumer behaviour and brand development strategies.
- Enhance your ability to manage budgets, resources and cross-functional marketing teams effectively.

You will develop key skills in teamwork, negotiation, leadership and complex problem-solving. These are enhanced through real-world marketing scenarios, preparing you for dynamic roles across industries. Upon completion, you will be ready to make a significant impact as a marketing leader.

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Finance

The **MBA in Finance** is a top qualification which combines a comprehensive general management curriculum with deep expertise in finance, to cultivate integrated leadership and analytical capabilities.

Designed for professionals in the world of finance, it develops robust managerial skills alongside specialist knowledge in financial analysis, strategy & markets.

Unit Code	Unit Title	Credits
MBA001	Responsible Leadership & Sustainable Management	30
MBA008	Economics in Action: From Market Foundation to Global Challenges	30
MBA009	Corporate Financial Strategy	30
MBA004	Strategy: Analysis and Practice	30
MBA005	Applied Project/Dissertation	60

Learning Outcomes:

By completing this MBA (Finance), you will:

- Master advanced financial analysis techniques, valuation methods and forecasting models.
- Develop strategic decision-making skills in capital budgeting, investment management and corporate finance.
- Gain an in-depth understanding of global financial markets, risk management tools and regulatory frameworks.
- Enhance your ability to lead finance teams, optimize resource allocation and drive organizational financial performance.

Ideal for those seeking to accelerate their careers, the programme equips graduates with the insight and authority to assume executive strategic roles in corporate finance, investment and risk management.

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The **MBA in Human Resource Management** prepares you for pivotal career paths in HR management, talent development and organisational-change leadership.

You will have the opportunity to excel in nurturing positive workplace environments; maximizing employee potential; and driving organisational success.

Unit Code	Unit Title	Credits
MBA001	Responsible Leadership & Sustainable Management	30
MBA010	HR Analytics	30
MBA011	Global HR in a Connected World	30
MBA004	Strategy: Analysis and Practice	30
MBA005	Applied Project/Dissertation	60

Learning Outcomes:

By completing this MBA (Human Resource Management), you will:

- Design and implement strategic HR frameworks for workforce planning, talent acquisition, development and retention.
- Lead and manage organisational-change initiatives that foster inclusive, high- performance workplace cultures.
- Develop and apply HR analytics and ethical decision-making to inform people strategies and ensure legal and social responsibility.
- Champion diversity, equity and inclusion, aligning people practices with sustainable organisational objectives.

Graduates leave ready to step into roles such as HR Business Partner, Talent Development Manager or Organisational Change Consultant, championing employee engagement, diversity and sustainable organisational success.

Specializations and Curriculum

Academic Year 2025/2026



Logistics & Supply Chain Management

The **MBA in Logistics & Supply Chain Management** accelerates career growth by honing leadership and strategic management competencies within complex supply networks. It equips students to set and execute strategic vision across global supply chains, leveraging digital tools and data-driven insights to optimise end-to-end operations.

Crafted for logistics professionals, the programme equips you to assume management roles and compete on a global scale.

Unit Code	Unit Title	Credits
MBA001	Responsible Leadership & Sustainable Management	30
MBA012	Integrated Supply Chain Management	30
MBA013	Global Supply Chain Management	30
MBA004	Strategy: Analysis and Practice	30
MBA005	Applied Project/Dissertation	60

Learning Outcomes:

By completing this MBA (Logistics & Supply Chain Management), you will:

- Refine leadership and strategic management skills tailored to logistics and supply chain contexts.
- Apply resource-management frameworks to optimize supply-chain performance.
- Develop global competitiveness through best practices in logistics strategy.
- Integrate core business principles with specialised knowledge of supply-chain operations.

This programme prepares professionals to transform supply chains into engines of innovation and institutional success. Graduates emerge ready to lead resilient, customer-focused logistics networks and deliver measurable competitive advantage.

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Hospital & Health Services Management

The **MBA in Hospital & Health Services Management** is designed to accelerate career progression by cultivating advanced leadership and strategic management capabilities within the healthcare sector.

Graduates will possess the strategic insight and practical expertise required to assume senior leadership roles in hospitals, health systems and related organisations.

Unit Code	Unit Title	Credits
MBA001	Responsible Leadership & Sustainable Management	30
MBA014	Contemporary Healthcare Management	30
MBA015	Managerial Perspective in Health Informatics	30
MBA004	Strategy: Analysis and Practice	30
MBA005	Applied Project/Dissertation	60

Learning Outcomes:

By completing this MBA (Hospital & Health Services Management), you will:

- Master cutting-edge management tools and frameworks for modern healthcare environments.
- Develop strategic decision-making skills to lead hospitals and health services.
- Gain an up-to-date understanding of digital health trends and informatics.
- Enhance your ability to manage resources and professional teams effectively.

Whether you're aiming for senior leadership roles in hospitals, health systems, or related organisations, this MBA equips you with practical expertise and strategic insight to drive innovation and growth in today's fast-evolving healthcare sector.